

MOTOR OIL COMPARISON



Criteria	Standard Oil	Synthetic Oil	CermaX Oil
Average retail price per quart	\$3.99 to \$5.99	\$9.99 to 19.99	\$5.99 to 16.99
Service Life	5,000 miles	10,000 miles	30,000 miles
Temp to resist oxidation (main cause of sludge)	375-400 Degree F	375-475 Degree F	600-850 Degree F
Carbon (dirt) Reduction within Engine	Standard Lubrication to move dirt to oil filter	Average Lubrication to move dirt to oil filter	Superior Resists Deposit Formation and Cleans Prior Deposits
Money Back Customer Satisfaction Guarentee	UNKNOWN	UNKNOWN	YES
Customer Support Line	UNKNOWN	UNKNOWN	YES
Annual Maintenance Cost Reduction	UNKNOWN	UNKNOWN	YES
Costs: 30,000 miles driven and 5 quarts per oil change	\$120 to \$180	\$150 to \$300	\$30 to \$85

Cerma and CermaX Motor Oils are the next generation of professional engine oils.

Cerma and CermaX Motor Oils directly address known shortcomings of standard and synthetic engine oils, which include carbon (dirt) formation and oxidation and contamination of engine oil.

Cerma and CermaX Motor Oils will save you money.

Cerma and CermaX Motor Oils are created from a new technology and are the future of lubrication for years to come. Beyond synthetic protection at affordable prices.

CermaX Motor Oil is rated at 30,000 miles and Cerma Motor Oil at 15,000 miles.

*Yearly cost based only on cost of oil at the time of printing and does not include filter or labor, actual cost may differ.